

Cookie Policy

Last updated: 9 March 2026

This Cookie Policy explains how **Cash4Gold Direct**, a trading name of **Ostra Douro Ltd** (“we”, “us”, “our”), uses cookies and similar technologies when you visit <https://cash4golddirect.com/> (“Website”).

This policy explains what cookies are, how we use them, and how you can control them.

1. What Are Cookies

Cookies are small text files that are placed on your device (computer, tablet, or mobile phone) when you visit a website.

Cookies allow websites to recognise your device and store certain information about your preferences or past actions.

Cookies may be:

- **Session cookies** – deleted when you close your browser
 - **Persistent cookies** – remain on your device for a set period of time
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2. How We Use Cookies

We use cookies to:

- Ensure the website functions properly
 - Improve website performance and user experience
 - Analyse website traffic
 - Support marketing and advertising services
 - Remember user preferences
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3. Types of Cookies We Use

Strictly Necessary Cookies

These cookies are essential for the website to function properly and cannot be switched off in our systems.

Examples include cookies that:

- enable page navigation
- secure the website
- remember cookie preferences

Without these cookies, parts of the website may not work correctly.

Analytics Cookies

These cookies help us understand how visitors interact with our website by collecting information anonymously.

We may use services such as:

- Google Analytics

These cookies help us measure:

- number of visitors
- pages visited
- time spent on pages
- how users navigate the site

This information helps us improve the performance and usability of our website.

Marketing and Advertising Cookies

These cookies may be set through our website by advertising partners to build a profile of your interests and show you relevant advertisements on other websites.

We may use services such as:

- Google Ads

These cookies may track:

- advertisement performance

- conversions
- user behaviour across websites

If you do not allow these cookies, you may still see advertisements, but they may be less relevant.

4. Third-Party Cookies

Some cookies on our website may be set by third-party services.

These may include:

- analytics providers
- advertising networks
- embedded content providers

Third-party providers have their own privacy and cookie policies which govern their use of cookies.

5. Managing Your Cookie Preferences

When you first visit our website, you will be presented with a **cookie consent banner** allowing you to:

- Accept all cookies
- Reject non-essential cookies
- Manage your preferences

You can change your cookie preferences at any time by adjusting your browser settings or using the cookie settings on our website.

6. Controlling Cookies Through Your Browser

Most web browsers allow you to control cookies through their settings.

You can:

- delete cookies
- block cookies
- receive alerts when cookies are set

Please note that disabling cookies may affect how the website functions.

Browser instructions can usually be found in the help section of your browser.

7. Changes to This Cookie Policy

We may update this Cookie Policy from time to time to reflect changes in technology, legislation, or our business practices.

Any updates will be posted on this page with a revised "Last updated" date.

8. Contact Us

If you have any questions about this Cookie Policy, please contact us:

Ostra Douro Ltd

Trading as **Cash4Gold Direct**

Website: <https://cash4golddirect.com/>

Email: info@cash4golddirect.com

Address: **28 Prescott Street, Halifax, West Yorkshire, England, HX1 2LG**